



## **Heifer International Establishes a Legally Separate Entity in Canada**

Heifer International is excited to announce the members of the recently formed Board of Directors of Heifer Canada, who met in September, 2010, to sign formation and incorporation agreements to lay the foundation of a programmatic and resource development organization in Canada. The directors are Paul Born of Waterloo, Ontario; Roger Epp of Camrose, Alberta; and Doug Tindal of Toronto. Born leads Tamarack Foundation, which is based in Waterloo, and he has more than 20 years of leadership in community development in Canada. Epp is the dean and CEO of Augustana Campus of the University of Alberta and has researched and written extensively about Canadian rural and political life. Tindal currently works for the government of Ontario and is a communications expert with more than 20 years of experience as a business advisor, producer and director of communications.

While convened in September, the group—led by several staff from Heifer International’s headquarters in Little Rock, Arkansas—discussed Heifer’s approach and specifically how Heifer’s mission of ending hunger and poverty and caring for the Earth is interpreted and implemented in Canada. A highlight of their time together was a visit to Everdale Organic Farm and Environmental Learning Centre in Hillsburgh, Ontario. Everdale is the project holder of Farmers Growing Farmers, a Heifer Canada project that is pioneering an innovative approach to new farmer education. The project is an excellent example of the work Heifer Canada does to advance sustainable local food systems, as it helps new farmers create a holistic farm plan for sustainable, near-urban and direct-to-market farm enterprises.

By forming a Legally Separate Entity in Canada, Heifer International plans to establish a holistic organization built upon the programmatic efforts and success of the last decade, engaging Canadians in Heifer’s mission through fundraising, education and programmatic work. Heifer International looks forward to the creative leadership of Born, Epp and Tindal and the energy and commitment they bring to Heifer Canada.